CONROY CHINO established a lobbying and consulting firm in 2009 based on his work experience and familiarity with the executive and legislative branches of state government. His company, ChinoWorks, offers the Tribes, Pueblos and Nations of New Mexico lobbying services and strategic political counsel to advance tribal priorities, protect their interests and sovereign status, and to advocate on their behalf. His experience in public policy includes Indian Gaming, economic development, education, state/tribal gas and cigarette tax agreements, protection of sacred/cultural site and issues related to the Government-to-Government relationship between tribes and the State of New Mexico. His lobbying efforts include working with state lawmakers to either advance legislation favorable to the tribes or successfully block legislation that may hamper or hinder their interests; secure adequate statewide funding for tribal programs and projects; and seek capital outlay appropriations for tribal clients. Mr. Chino has worked closely with tribal clients in preparing for the annual State/Tribal Summit as mandated by the NM State Tribal Collaboration Act. In addition, his experience in the television news industry covering three decades, his years as a New Mexico Cabinet Secretary of a major state agency, combined with his in-depth knowledge of tribal and state issues provide him with a unique ability to assist tribal clients with political and legislative challenges.

Background:

Mr. Chino is a former New Mexico Cabinet Secretary under Governor Bill Richardson. At the time of his appointment in 2002, Mr. Chino was among the highest-ranking Native Americans in state government and was responsible for managing over 600 employees and $38 million in federal grants and contracts within the NM Department of Labor. Mr. Chino left state government in 2007 to accept an offer with the NATV Group, LLC, a consulting firm based in Los Angeles, California. Services included strategic planning, business development, networking, and advocating on behalf of tribes and tribal organizations at the state and federal levels.

Mr. Chino is a former television reporter and news anchor in Albuquerque and Los Angeles and produced a number of investigative stories and documentaries including Looking Toward Home, an exploration of urban Indian life in U.S. cities and the award-winning PBS documentary Surviving Columbus, which detailed the historic contact between Europeans and the Pueblo People of New Mexico. In conjunction with Silver Bullet Productions of Santa Fe, he produced a well received documentary on Pueblo leadership, Ancient Pathways, Modern Leaders and a historic piece, Canes of Power, which documents how and why the Lincoln canes came to be presented to the 19 Pueblo Governors in 1864. His broadcast and TV experience covers 25 years.

Mr. Chino was raised at Acoma Pueblo, speaks Keres, and served as an appointed tribal official for three years. He earned a BA degree in English from the University of New Mexico, attended Princeton University Graduate School, and completed a one-year journalism fellowship at Harvard University.